

## Word choices

**Emily writes:** “Our protests against these tragic life-changing accidents are falling on deaf ears. The officials can do a truckload of things that would benefit the players a lot more than leaving them exposed. Several other countries have gone down this path with enormous success.

**Henry writes:** Furthermore, technology is preventing people from figuring things out for themselves. When someone wants to know the answer to even the simplest questions, they check out Doctor Google, Siri, or Facebook.

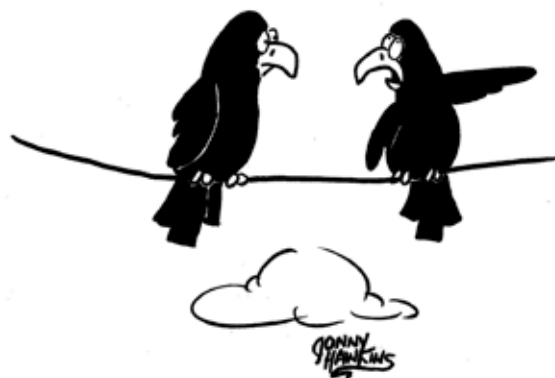
**Ling writes:** However, this is clearly wrong because if Australians chose a better option, then they will not have to spend a fortune on food or health costs.

**Sam writes:** As a role model for your child, bashing people, especially your own kids, is teaching them to be violent. For some morons it can get completely out of hand.

**Ralph writes:** “Who knew being a saint could be this easy? Even the handicapped or morons can manage it. All you have to do is switch off your lights for a few hours during the ooga-booga Earth Hour and you’ve saved a stuffed up planet.”

**Josie writes:** She was so cosy, as snug as a bug in a rug, and no-one could change her mindset.

**Frank writes:** Although it’s a cushy cash cow con, the business is not gunna survive without important changes to the big wigs.



*“It’s about 20 miles from here, not exactly following any highway, but more in a straight line, like as if you were to fly ...”*

*Read the examples above.*

### Exercise 19

1. Find examples of two clichés:

- i. ....
- ii. ....

2. Find an example of hyperbole (exaggeration). Rewrite the sentence below.

.....  
.....

3. Find an idiom from the list above that:

- i. consists of assonance: .....
- ii. consists of alliteration: .....

4. Find two examples of colloquial language:

- i. ....
- ii. ....

5. Find an example of exclusive language and explain why it is offensive.

.....  
.....

## HT Bank salary beggars belief

Exercise 20

1. Describe the author's tone and its impact?

2. What type of question is it and what is its tone?

3. How are bank officials described and why?

4. What is the figure of speech and its purpose?

5. What does the survey prove?

6. What does the comparison and the use of emotive language prove?

7. What is the figure of speech? What is its purpose?

8. Explain the purpose of the Treasurer's figurative language.

9. What is the author's tone and the figure of speech?

I feel sick in the stomach when I think about the heartless actions of the HT Bank chiefs. (1)

Can you believe that they received \$13 million in bonuses and salary over the past 12 months? (2)

This is the same bank that is seeking to look after its wealth — what is left of it — for the benefit of its shareholders by sacking hundreds, possibly thousands, of staff. (3)

And while these fat cats just keep getting fatter, we're the ones who have to tighten our belts. The scary part is that it is not unusual. (4)

According to the latest figures compiled by the Australian Council of Superannuation Investors the average fixed pay for managers is \$5 million a year — nearly 70 times the average salary. Also the medium fixed pay rate for CEOs in 2012 was the highest ever, growing 70 per cent faster than average wages. (5)

At the moment, there is significant anger in the postal community at the generous salary of Australia Post's boss, who is cutting up to 900 positions. In 2013, the boss was paid \$4.75 million. Contrastingly, the CEO at Britain's Royal Mail was paid \$2.14 million and the US Postmaster received a lousy \$544,000. (6)

Talk about a red rag to a bull! (7)

How can they possibly justify such an enormous salary package in times of economic hardship? Everyone must "do the heavy lifting" says the Treasurer, but in many cases, it's the employees, who are battling to send kids to school, pay the mortgage and survive, who are getting regular "heavy-lifting" practice. (8)

Someone needs to pull a rabbit out of a hat and it won't be the snowed-under employee who cannot even afford the circus fees. (9)

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